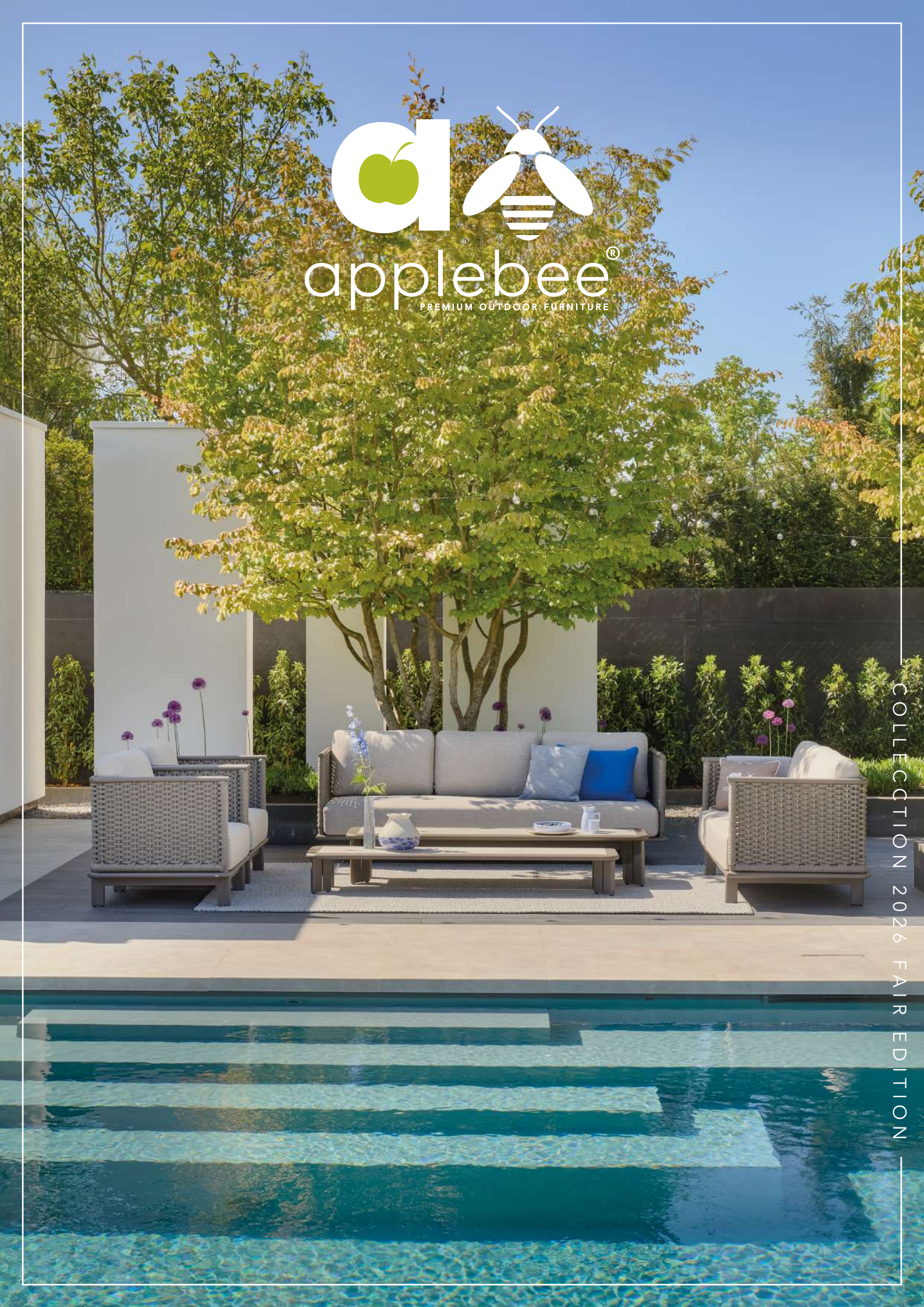
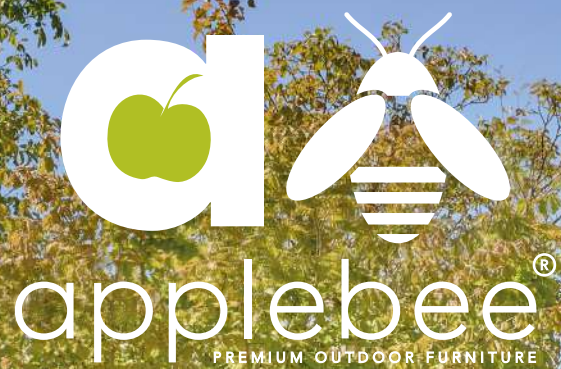
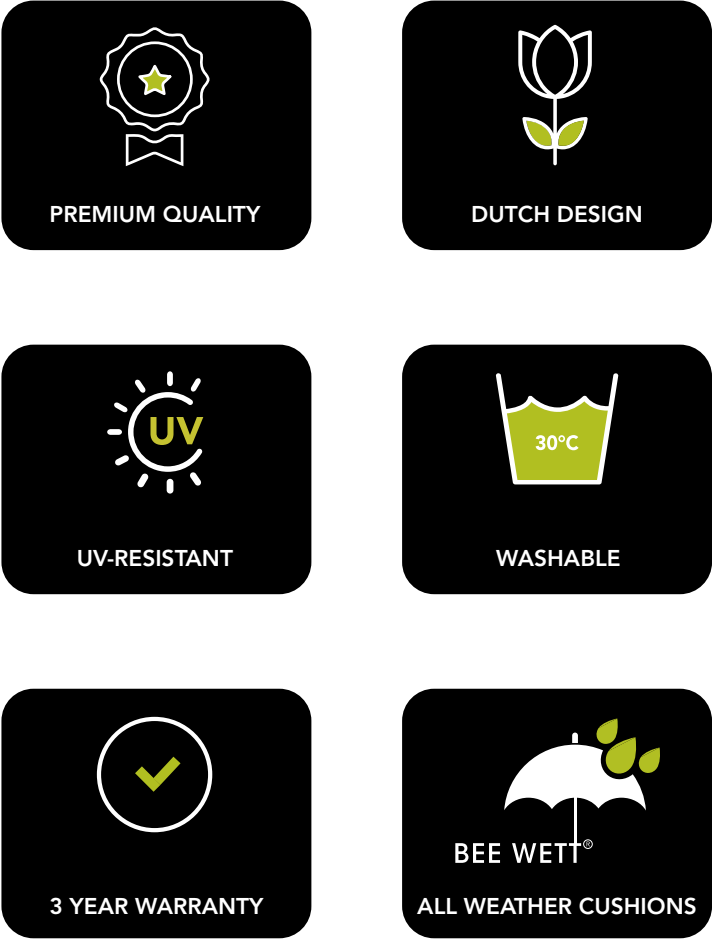




INDEX



Earthy elegance 6 - 18

Camp Bay dining lounge bronze	6
Cocoon lounge bouclé	8
Gili dining bronze	10
Key Largo lounge bronze	12
Moon Island lounge bronze	14
Pine Key dining bronze	16
Pine Key lounge bronze	18

Natural blush 20 - 38

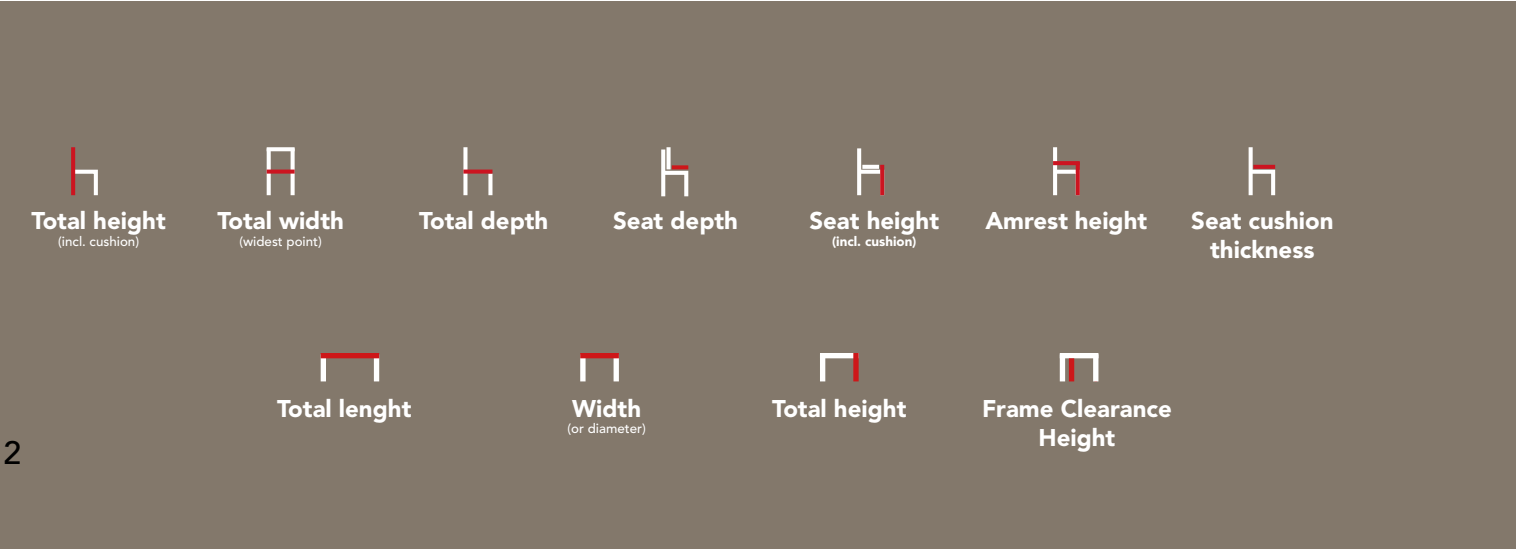
Bora Bora dining oyster	20
Bora Bora lounge oyster	22
Camp Bay dining lounge oyster	24
Condor dining oyster	26
Condor lounge oyster	28
Dolce dining cotton flower	30
Dolce lounge cotton flower	32
Pine Key dining oyster	34
Pine Key lounge oyster	36
Sling lounge cotton flower	38

Woodland Whispers 40 - 54

Bora Bora dining taupe	40
Bora Bora low dining taupe	42
Brooklyn lounge taupe	44
Chill Out daybed taupe	46
Condor dining black	48
Lugano lounge taupe	50
Maui lounge taupe	52
Yara dining black	54

Other

Dimensions indicator	2
Apple Bee theme's	4
Outdoor rugs	56
Dining tables	58
Apple Bee promotion programme	60
Warranty	62



Meet our themes

Our collections are divided into themes. Within these themes, various collections come together that represent a similar atmosphere. The materials are coordinated, and the fabrics used are either identical or complementary to each other.

With a calm base, this makes our furniture timeless. The color theme is reflected in the decorative cushions and details, adding extra cachet and ambiance.

The products within a theme can be perfectly combined with each other, allowing you to create a unique gardenset. This results in surprising combinations that fit your garden, outdoor room, veranda, or terrace.



THEME: EARTHY ELEGANCE

'Earthy Elegance' blends the warm and organic appeal of earth tones with a sophisticated touch. It embodies a style that is at once inviting and polished. The beauty of natural tones like bronze and warm teak are brought together in this theme, resulting in a feeling of self-evident luxury.

Intense colours like Bronze, Black, Teak and Willow are combined with rich fabrics like fluffy Bouclé Crème, Soft Ochre and Charcoal Black. Tonal shades are used to create a chic and perhaps even a little classic atmosphere. The shimmer in the Bronze coating adds extra grandeur. The iconic Willow Biculair® wicker was initiated by Apple Bee's designer Sako Wijma. The colour nuances in these wicker strands give a beautiful natural look.



THEME: NATURAL BLUSH

'Natural Blush' refers to soft, subtle notes such as vanilla and pink reminiscent of the colour of blushing cheeks after a nice spring walk. It evokes a fresh and soft feeling. This colour palette goes well with shades of natural wood such as teak and oak. Nature is coming back to life after a long winter. Welcome spring!

Within this theme, you will find natural teak furniture and aluminium furniture in the pastel colour Oyster. Oyster is a stylish off-white shade. These materials are combined with contemporary soft and fresh fabrics such as Cotton Flower, Peony Pink and Olive Leaf. In addition, Biculair® braids are used in natural shades such as Golden Sand, Seashell and Natural. The brushed finish underlines the natural accent of this quality braid.

The various collections within this theme can be perfectly combined. The extensive table programme with dining, coffee and side tables forms a whole in colour and style.



THEME: WOODLAND WHISPERS

'Woodland Whispers' refers to the serenity of a quiet forest. It evokes the soft sounds and subtle movements, such as the rustling of leaves, the peaceful chirping of birds and a whispering breeze through the trees. This theme captures the essence of the calm and peaceful atmosphere of the forest.

Within this theme, the warm frame colours Taupe and Black were used in particular. These colours form a powerful accent against the lush green of the plants in the garden. The fabrics and Biculair® braids preserve the tranquillity that this theme strives for. Think Ochre, Natural Oak and Smoked Grey. Different materials such as Teak, Sintered Stone and Ceramic are used for the tables.

As a forerunner in the market, Apple Bee has been carrying the frame colour Black for many years in collections such as Milou and Condor. The timeless and calm pallet of these materials and colours guarantees years of enjoyment from garden furniture from this theme.

A full-page photograph of the Camp Bay Dining Lounge set in a garden. The set includes a round table and six swivel chairs with beige cushions and dark frames. The chairs have a woven backrest. The table is set with a vase, glasses, and fruit. The scene is outdoors on a paved patio with a lawn and trees in the background.

designer: Michael Farrell

alternative: Melville oyster/bronze 280x110

- top 72000608 8718091523187
- center pole (set of 2) 72000609 8718091523194
- base 72000610 8718091523200





designer: Sako Wijma

	Article No.	EAN								CBM
Cocoon lounge chair	72000457	8718091521404	92	130	130	65	46	-	8	0,99
Cocoon sofa	72000461	8718091521442	92	236	130	65	46	-	8	1,80

- **Cocoon lounge**
biculair® weaving: mocca 20mm
- **bee wett® cushion: bouclé cream**
- **deco pillow: bouclé taupe**

- **Condor coffee tables**
base: aluminium oyster
- **top: teak natural**

Condor coffee tables							CBM
• ø 94	72000413	8718091520964	-	ø 94	44	-	0,43
• ø 74	72000414	8718091520971	-	ø 74	38	-	0,23
• ø 54	72000415	8718091520988	-	ø 54	50	-	0,16

alternative: Monaco coffee tables

- ø 94 72000413 8718091520964
- ø 74 72000414 8718091520971
- ø 54 72000415 8718091520988





theme: earthy elegance

GILI DINING BRONZE



designer: Sako Wijma

Gili dining armchair

Article No.	EAN							CBM	
72000643	8718091523569	90	64	69	42	49	74	6	0,38

Jakarta dining table bronze dia.120

Article No.	EAN					CBM
70000672	8718091523859	-	ø120	76	72,5	0,17

Gili dining armchair

- bicolour® weaving: twisted leaf natural
- bee wett® cushion: bouclé cream

Jakarta dining table

- base: aluminium bronze
- top: teak natural

alternative: Melville bronze ø140

- top 72000611 8718091523217
- center pole 72000612 8718091523224
- base 72000613 8718091523231





designer: Michael Farrell

	Article No.	EAN								CBM
Key Largo lounge chair	72000636	8718091523491	93	75	92	54	45	63	18	0,67
Key Largo sofa 162	72000637	8718091523507	93	162	92	54	45	63	18	1,43
Key Largo sofa 205	72000638	8718091523514	93	205	92	54	45	63	18	1,82

-  legs: aluminium bronze
-  biculair® weaving: twisted ivory
-  bee wett® cushion: bouclé taupe

-  base: aluminium bronze
-  top: sintered stone marble

alternative: Key Largo coffee tables (set of 2)

- tops 72000639 8718091523521
- bases 72000640 8718091523538

Tonga coffee tables (set of 2)					CBM
• tops (set of 2)	-	ø80	36	-	0,10
• bases (set of 2)	-	ø60	44	-	0,06





designer: Ralf de Bruin

	Article No.	EAN								CBM
Moon Island single chair	72000581	8718091522913	81	110	90	various	40	-	16	0,45
Moon Island sofa	72000580	8718091522906	81	196	110	various	40	-	16	1,35
	Article No.	EAN								CBM
Moon Island coffee table	72000582	8718091522920	110	90	24	-				0,11

Moon Island lounge		Moon Island coffee table	
	frame: aluminium bronze		base: aluminium bronze
	backrest: alu upholstered brown		top: teak natural
	bee wett® cushion: cotton flower		



2 sofa's forming daybeds



theme: earthy elegance

PINE KEY DINING BRONZE

designer: Sako Wijma

Pine Key dining armchair

Article No.	EAN								CBM
72000651	8718091523644	83	69	63,5	40	50	74	6	0,27

Pine Key dining

-  frame: aluminium bronze
-  biculair® weaving: oyster
-  bee wett® cushion: natur-cn

Melville dining table

-  base: aluminium bronze
-  top: sintered stone oyster

Melville dining table

- top 72000608 8718091523187
- center pole 72000609 8718091523194
- base 72000610 8718091523200

				CBM
280	110	77	73	0,20
				0,13
				0,04

alternative: Zanzibar dining table marble/bronze 220x110

- top 72000590 8718091523002
- center pole 72000591 8718091523019
- base 72000592 8718091523026





designer: Sako Wijma

	Article No.	EAN								CBM
Pine Key lounge chair	72000652	8718091523651	79	77	83,5	56	42	54	13	0,52
Pine Key sofa 145	72000653	8718091523668	79	145	83,5	56	42	54	13	0,95
Pine Key sofa 203	72000654	8718091523675	79	203	83,5	56	42	54	13	1,33

					CBM
Pine Key coffee table (set of 2)	79	63	42	-	
	79	63	33	-	
• tops (set of 2)	72000650	8718091523637			0,05
• bases (set of 2)	72000655	8718091523682			0,22

- Pine Key lounge**
-  frame: aluminium bronze
 -  biculair® weaving: oyster
 -  bee wett® cushion: natur-cn

- Pine Key coffee tables**
-  base: aluminium bronze
 -  top: sintered stone cream

alternative: Tonga coffee tables marble/bronze (set of 2)

- tops 72000620 8718091523309
- bases 72000621 8718091523316



theme: natural blush

BORA BORA DINING OYSTER



designer: Sako Wijma

Bora Bora dining armchair	Article No.	EAN									CBM
	72000566	8718091522760	89	58	65	41	51	72	8		0,31

Melville dining table					CBM
	-	ø160	77	73	
• top	72000603	8718091523132			0,20
• center pole	72000334	8718091520179			0,13
• base	72000335	8718091520186			0,04
• lazy susan	72000604	8718091523149			0,02

- 

Bora Bora dining armchair
- 

frame: aluminium oyster
- 

rope weaving: oyster
- 

bee wett® cushion: cotton flower

- 

Melville dining table
- 

base: aluminium oyster
- 

top: sintered stone oyster
- 

lazy susan: sintered stone oyster

alternative: Zanzibar dining table oyster/oyster 220x110

• top	72000590	8718091523002
• center pole	72000591	8718091523019
• base	72000592	8718091523026





designer: Sako Wijma

	Article No.	EAN								CBM
Bora Bora lounge chair	72000562	8718091522722	82	75	82	49	43	63	16	0,44
Bora Bora sofa 207	72000563	8718091522739	82	207	82	49	43	63	16	1,12

							CBM
Bora Bora coffee table	72000564	8718091522746	130	65	32,5	-	0,08
Bora Bora side table	72000565	8718091522753	-	ø40	46	-	0,04

- 

Bora Bora lounge

frame: aluminium oyster
- 

rope weaving: oyster
- 

bee wett® cushion: cotton flower
- 

Bora Bora coffee tables

base: aluminium oyster
- 

top: sintered stone oyster



theme: natural blush

CAMP BAY DINING LOUNGE OYSTER



designer: Michael Farrell

Camp Bay dining lounge chair

Article No.	EAN								CBM
72000574	8718091522845	91	56	70	46	49,5	63	11	0,34

Camp Bay dining lounge chair

- frame: stainless steel oyster
- biculair® weaving: cream white
- bee wett® cushion: cotton flower

Melville dining table

- base: aluminium oyster
- top: sintered stone oyster
- lazy susan: sintered stone oyster

alternative: Melville oyster/oyster ø160

• top	72000603	8718091523132
• center pole	72000334	8718091520179
• base	72000335	8718091520186

Melville dining table

	Article No.	EAN					CBM
• top	72000333	8718091520162	-	ø 140	77	73	0,20
• center pole	72000334	8718091520179					0,02
• base	72000335	8718091520186					0,03
• lazy susan	72000336	8718091520568					0,02



theme: natural blush

CONDOR DINING OYSTER



designer: Sako Wijma

Condor dining armchair

Article No.	EAN							CBM	
72000408	8718091520919	92	60	66	40	48,5	72	6	0,32

Condor dining table

- top 240
- top 190
- base

						CBM
70001762	8718091517940	240	95	75	72,5	0,21
70001760	8718091517926	190	95	75	72,5	0,20
72000416	8718091520995					0,13

- Condor dining oyster**
-  frame: aluminium oyster
 -  armrest: teak natural
 -  bee wett® cushion: cotton flower

- Condor dining table**
-  base: aluminium oyster
 -  top: teak natural

- alternative: Zanzibar dining table 220x110
- top 72000593 8718091523033
 - center pole 72000594 8718091523040
 - base 72000595 8718091523057





theme: natural blush

CONDOR LOUNGE OYSTER



designer: Sako Wijma

	Article No.	EAN								CBM
Condor lounge chair	72000409	8718091520926	82	81	86	55	42	68	16	0,47
Condor sofa 152	72000410	8718091520933	82	152	86	55	42	68	16	0,88
Condor sofa 218	72000411	8718091520940	82	218	86	55	42	68	16	1,27
Condor lounge ottoman	72000412	8718091520957	42	68	-	52	42	-	16	0,17

- Condor lounge
- frame: aluminium oyster
 - armrest: teak natural
 - bee wett® cushion: cotton flower

- Condor coffee tables
- base: aluminium oyster
 - top: teak natural

alternative: Camp Bay dining lounge chair oyster
72000574 8718091522845

Condor coffee tables								CBM
• ø 94	72000413	8718091520964	-	ø 94	44	-	-	0,43
• ø 74	72000414	8718091520971	-	ø 74	38	-	-	0,23
• ø 54	72000415	8718091520988	-	ø 54	50	-	-	0,16





theme: natural blush

DOLCE DINING COTTON FLOWER



designer: Ralf de Bruin

Dolce dining armchair

Article No. EAN

72000422 8718091521053



CBM

0,38

Dolce dining

- frame: teak natural
- belt: ecru
- bee wett® cushion: cotton flower

Dolce dining table

- base: teak natural
- top: teak natural

Dolce dining table

72000158 8718091519012



CBM

0,35



theme: natural blush

DOLCE LOUNGE COTTON FLOWER



designer: Ralf de Bruin

	Article No.	EAN								CBM
Dolce lounge chair	72000420	8718091521039	79	77	85	58	43	68	14	0,48
Dolce sofa 141	72000421	8718091521046	79	141	85	58	43	68	14	0,86
Dolce sofa 210	72000423	8718091521060	79	210	85	58	43	68	14	1,26

- Dolce lounge**

 -  frame: teak natural
 -  belt: ecru
 -  bee wett® cushion: cotton flower

- Dolce coffee table**

 -  base: teak natural
 -  top: teak natural

	Article No.	EAN					CBM
Dolce coffee table	72000156	8718091518992	120	65	41	-	0,37



theme: natural blush

PINE KEY DINING OYSTER



designer: Sako Wijma

Pine Key dining armchair

Article No. EAN
72000645 8718091523583

	CBM
83 69 63,5 40 50 74 6	0,27

Pine Key dining

- frame: aluminium oyster
- biculair® weaving: seashell
- bee wett® cushion: cotton flower

Martinque dining table

- base: teak natural
- top: teak natural

Martinque dining table full teak

	CBM
250 110 77 73	0,38

alternative: Martinque dining table
teak/sintered stone cream

72000670 8718091523835





designer: Sako Wijma

	Article No.	EAN								CBM
Pine Key lounge chair	72000646	8718091523590	79	77	83,5	56	42	54	13	0,52
Pine Key sofa 145	72000647	8718091523606	79	145	83,5	56	42	54	13	0,95
Pine Key sofa 203	72000648	8718091523613	79	203	83,5	56	42	54	13	1,33

					CBM
Pine Key coffee table (set of 2)	79	63	42	-	
	79	63	33	-	
• tops (set of 2)	72000649	8718091523620			0,05
• bases (set of 2)	72000650	8718091523637			0,22

- 

frame: aluminium oyster
- 

biculair® weaving: seashell
- 

bee wett® cushion: cotton flower

- 

base: aluminium oyster
- 

top: sintered stone cream

alternative: Tonga coffee tables oyster/oyster (set of 2)

• tops

72000618 8718091523286

• bases

72000619 8718091523293



theme: natural blush

SLING LOUNGE COTTON FLOWER



designer: Ralf de Bruin

	Article No.	EAN								CBM	
Sling single chair left	72000428	8718091521114	85	108	85	52	40	-	18	0,49	
Sling single chair right	72000429	8718091521121	85	108	85	52	40	-	18	0,49	
Sling sofa 175 left	72000424	8718091521077	85	175	85	52	40	-	18	0,78	
Sling sofa 175 right	72000425	8718091521084	85	175	85	52	40	-	18	0,78	
Sling sofa 242 left	72000426	8718091521091	85	242	85	52	40	-	18	1,07	
Sling sofa 242 right	72000427	8718091521107	85	242	85	52	40	-	18	1,07	
Sling corner chair	72000430	8718091521138	85	85	85	52	40	-	18	0,54	
											CBM
Sling coffee table	72000166	8718091519197	120	84	23	-					0,09

Sling lounge		Sling coffee table	
	frame: teak natural		frame: teak natural
	belt: ecru		top: teak natural
	bee wett® cushion: cotton flower		



designer: Sako Wijma

	Article No.	EAN								CBM
Bora Bora dining armchair	72000557	8718091522678	89	58	65	41	51	72	8	0,31

						CBM
Melville dining table		-	ø160	77	73	
• top	72000599	8718091523095				0,20
• center pole	72000600	8718091523101				0,13
• base	72000601	8718091523118				0,04
• lazy susan	72000602	8718091523125				0,02

	Bora Bora dining	Melville dining table
	frame: aluminium taupe	base: aluminium taupe
	rope weaving: oak	top: sintered stone light grey
	bee wett® cushion: natural oak	lazy susan: sintered stone light grey



designer: Sako Wijma

	Article No.	EAN								CBM
Bora Bora low dining armchair	72000558	8718091522685	81	65	79	47	43,5	62	14	0,38

-  frame: aluminium taupe
-  rope weaving: oak
-  bee wett® cushion: natural oak

-  base: aluminium taupe
-  top: sintered stone light grey
-  lazy susan: sintered stone light grey

Melville dining table							CBM
• top	72000599	8718091523095	-	ø160	69,5	64	0,20
• center pole	72000605	8718091523156					0,02
• base	72000601	8718091523118					0,04
• lazy susan	72000602	8718091523125					0,02



theme: woodland whispers

BROOKLYN LOUNGE TAUPE



designer: Sako Wijma

	Article No.	EAN								CBM
Brooklyn lounge chair	72000662	8718091523750	83	81	79	55	39	72	20	0,49
Brooklyn sofa 153	72000663	8718091523767	83	153	79	55	39	72	20	0,92
Brooklyn sofa 224	72000664	8718091523774	83	224	79	55	39	72	20	0,36



designer: Ralf de Bruin

Chill Out daybed 2p.	Article No.	EAN								CBM
	72000286	8718091519692	89	226	163	various	41	-	18	1,97
Condor coffee table ø54										CBM
	70001630	8718091517193	-	ø 54	50	-				0,16

- Chill Out daybed 2p.**
 frame: aluminium taupe
 flat rope weaving: mid grey
 bee wett® cushion: smoked grey

- Condor coffee table**
 base: aluminium taupe
 top: natural teak top



alternative: Chill Out daybed 2p. (FOB only) & Monaco coffee table oyster

- Chill Out daybed oyster 72000285 8718091519685
- Monaco coffee table ø54 72000415 8718091520988



theme: woodland whispers

CONDOR DINING BLACK



designer: Sako Wijma

Condor dining armchair

- top 240
- top 190
- base

Article No.	EAN								CBM
72000576	8718091513041	92	60	66	40	48,5	72	6	0,32
									CBM
70001762	8718091517940	240	95	75	72,5				0,21
70001760	8718091517926	190	95	75	72,5				0,20
70001761	8718091517933								0,13

Condor dining

-  frame: aluminium black
-  armrest: teak natural
-  bee wett® cushion: natural oak

Condor dining table

-  base: aluminium black
-  top: teak natural

alternative: Zanzibar dining table 220x110

- top 72000596 8718091523064
- center pole 72000597 8718091523071
- base 72000598 8718091523088





theme: woodland whispers

LUGANO LOUNGE TAUPE



designer: Ralf de Bruin

	Article No.	EAN								CBM
Lugano lounge chair (2 in a box)	72000282	8718091519654	81	74	79	61	44	62	14	0,61
Lugano coffee table	72000284	8718091519678					-	ø80	40	0,3

Lugano lounge chair

-  frame: aluminium taupe
-  rope weaving: mid grey
-  bee wett® cushion: smoked grey

Lugano coffee table

-  base: aluminium taupe
-  top: sintered stone travertino white

alternative: Lugano oyster (FOB only)

- lounge chair (2 in a box) 72000281 8718091519647
- coffee table 72000283 8718091519661





theme: woodland whispers

MAUI LOUNGE TAUPE



designer: Sako Wijma

	Article No.	EAN								CBM
Maui sofa left	72000306	8718091519883	80	155	87	60	43,5	66	17	1,08
Maui sofa right	72000307	8718091519890	80	155	87	60	43,5	66	17	1,08
Maui chaise longue left	72000308	8718091519906	80	200	87	60	43,5	66	17	1,45
Maui chaise longue right	72000309	8718091519913	80	200	87	60	43,5	66	17	1,45
Maui center chair	72000310	8718091519920	80	75	85	60	43,5	-	17	0,53
Maui corner chair	72000311	8718091519937	80	85	85	60	43,5	66	17	0,6

Maui lounge

-  frame: aluminium taupe
-  rope weaving: mid grey
-  bee wett® cushion: smoked grey

Maui coffee tables

-  frame: aluminium taupe
-  top: sintered stone cream
-  top: teak natural

alternative: Maui lounge oyster (FOB only)

• for more details, ask your Apple Bee account manager

					CBM
Maui side tables	85	40	30	-	
• top sintered stone	72000377	8718091520711			0,02
• top teak natural	72000435	8718091521183			0,04
• base	72000312	8718091520124			0,1

					CBM
Maui coffee tables	75	75	30	-	
• top sintered stone	72000634	8718091523477			0,03
• top teak natural	72000635	8718091523484			0,06
• base	72000675	8718091523880			0,16

					CBM
Maui coffee tables	-	ø60	30	-	
• top sintered stone	72000396	8718091520810			0,02
• top teak natural	72000437	8718091521206			0,04
• base	72000400	8718091520858			0,31





theme: woodland whispers

YARA DINING BLACK



designer: Sako Wijma

	Article No.	EAN								CBM
Yara dining armchair	72000668	8718091523811	86	59	69	40	50	70	7	0,21

						CBM
Melville dining table		-	ø 140	77	73	
• top	72000374	8718091520551				0,20
• center pole	72000481	8718091521626				0,02
• base	72000482	8718091521633				0,03
• lazy susan	72000375	8718091520575				0,02

Yara dining

-  frame: aluminium black
-  biculair® weaving: twisted leaf black
-  bee wett® cushion: black oak

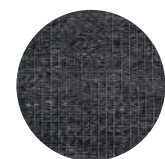
Melville dining table

-  base: aluminium black
-  top: sintered stone light grey
-  lazy susan: sintered stone light grey

alternative: Zanzibar dining table 220x110

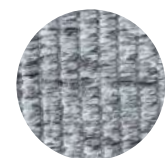
• top	72000596	8718091523064
• center pole	72000597	8718091523071
• base	72000598	8718091523088





Cody anthracite

Article No.	EAN	Width	Length	CBM
72000382	8718091520759	200 x	300	0,08



Cody mixed grey

Article No.	EAN	Width	Length	CBM
72000383	8718091520766	200 x	300	0,08



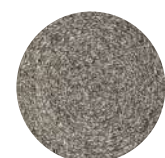
Swirl darkgrey

Article No.	EAN	Ø Diameter	CBM
72000379	8718091520728	300	0,09



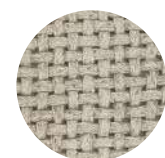
Swirl sand

Article No.	EAN	Ø Diameter	CBM
72000380	8718091520735	300	0,09



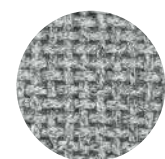
Swirl taupe

Article No.	EAN	Ø Diameter	CBM
72000381	8718091520742	300	0,09



Cross oyster

Article No.	EAN	Width	Length	CBM
72000386	8718091520797	200 x	300	0,10
72000384	8718091520773	400 x	250	0,15



Cross grey

Article No.	EAN	Width	Length	CBM
72000387	8718091520803	200 x	300	0,10
72000385	8718091520780	400 x	250	0,15



Melville dining table ø140 x 77h



Zanzibar dining table 220 x 110 x 77h



Melville dining table ø160 x 77h



low dining ø160 x 69,5h



Zanzibar dining table 220 x 110 x 77h



Melville dining table 220 x 110 x 77h



Melville dining table
280 x 110 x 77h



Condor 240 x 95 x 75h



Condor 190 x 95 x 75h



Martinque dining table
250 x 110 x 77h



Martinque dining table
236 x 100 x 77h



Jakarta 110 x 110 x 75h



Jakarta ø120 x 75h



Jakarta ø120 x 75h



APPLE BEE IN-STORE PROGRAMME

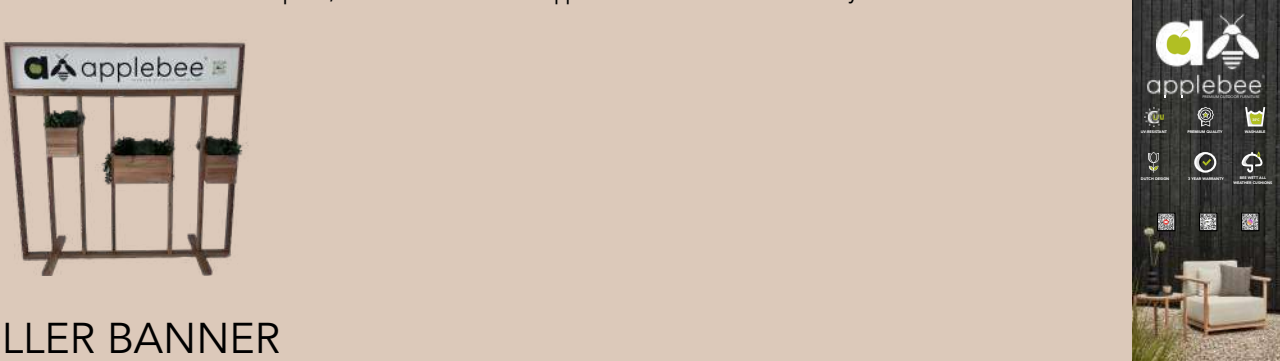
We believe in partnership. That's why we introduce you to our Instore Apple Bee Promotion programme, which provides you the tools that lead to extra margin on our Apple Bee collections. Together with your Apple Bee account manager, you decide which tools to choose and how many different Apple Bee collections to place instore, and your purchase price will be determined accordingly. To give you an idea: It is already profitable starting with a minimum of 5 showroom sets (4 + 1 newly introduced 2026-collection), and additionally add unique in-store tools to further optimize. This allows you to determine your margin. Personalise your shop environment with the Apple Bee instore tools: dividers, banners and rugs. They show customers where our premium brand is located in your store and clearly explain the Apple Bee USP's. Beautiful and informative visual elements that support your sales staff! Make an appointment with your Apple Bee account manager to help you put together the best mix for your promotional package.



IN-STORE PROMOTION TOOLS :

DIVIDER

The full teak dividers are a real eye-catcher in every showroom. Add extra (artificial) plants for a stylish, transparent and functional partition between the different sets. The dividers feature a panel to inform the consumer. On one side of the panel, the Apple Bee logo immediately makes it clear where the Apple Bee collections are located and on the other side of the panel, the various USP's of the Apple Bee furniture are made visually clear.



ROLLER BANNER

The roller banner gives the sales staff additional guidance regarding the USP's of Apple Bee furniture. The main USP's are depicted with icons and QR codes that lead potential buyers directly to our website and socials for even more information. An indispensable sales support for any Apple Bee dealer!

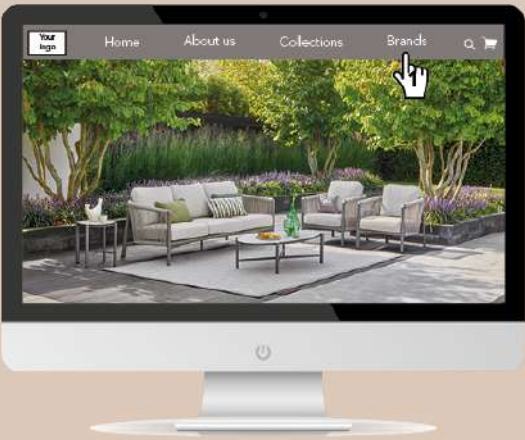
RUG

Enhance the showroom displays with a stunning Apple Bee outdoor rug. These rugs add warmth and charm, giving each set its own distinct in-store presence. Don't hesitate to ask us for more information!

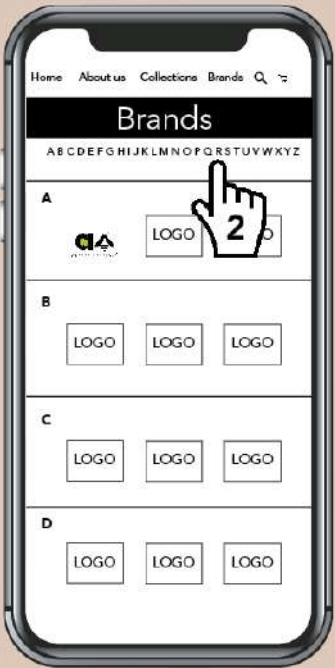


ONLINE PROMOTION PROGRAMME

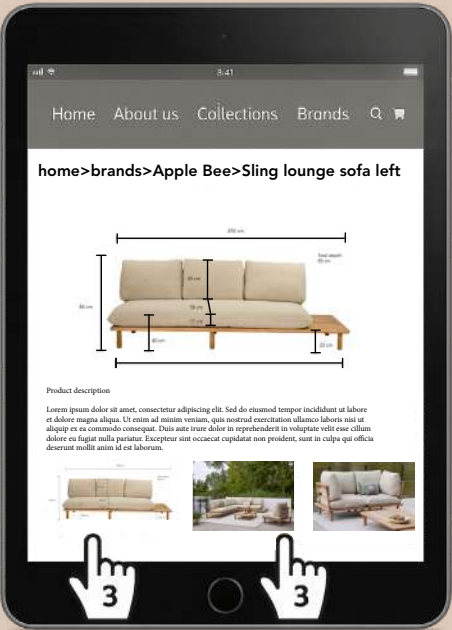
Also for online shopping, our Apple Bee online promotion programme gives you tools to maximise your margin with Apple Bee collections. This programme is structured in different parts, just like our in-store promotion programme. The following pages explain step by step exactly how it works. Would you also like to maximise your margin with Apple Bee collections, please contact your Apple Bee account manager to discuss the possibilities. We will be more than happy to assist you!



1. Your mainpage shows a brand section



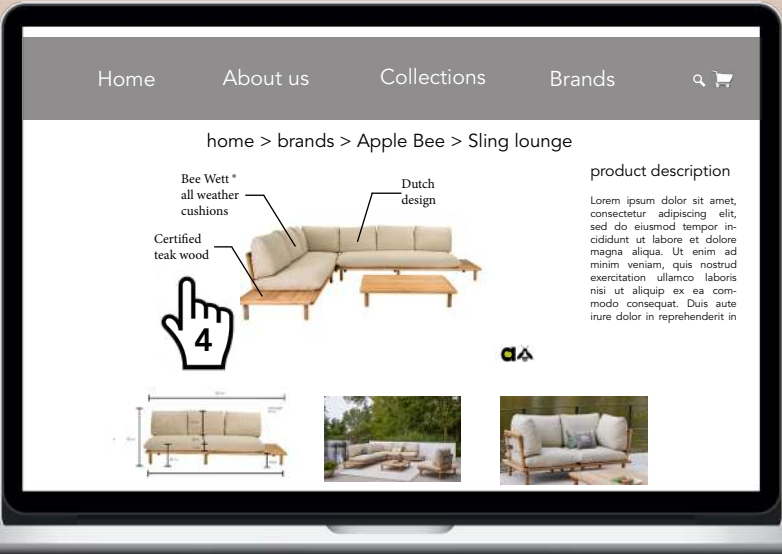
2. By selecting 'brands' the brands are shown in alphabetical order



3. After selecting the product page the product sizes are shown in the first slide, preferably indicated with lines.

The second slide shows a product video.

4. On the product details page, the Apple Bee USP's must be highlighted, such as:



WARRANTY

Our garden furniture is covered by a 3 year warranty, which extends to material and manufacturing defects, under normal usage. The warranty excludes:

- Damage through use
- Scratches
- Stacking damage
- Loosening / detachment of seams, zippers and/or plaited strands
- Fine cracks in wood
- Turning grey / discolouration of wood
- Standard cushions

Defects that are the result of incorrect or improper use (for example: abnormal loads, damage from aggressive substances, incorrect assembly or maintenance, repairs by non-experts, etc.) are also excluded. This warranty does not entitle the purchaser to compensation. Any claims or warranty should be made through the supplier, on presentation of the sales receipt and clear pictures. For more information and practical tips on the warranty and maintenance, visit www.applebee.nl or email: service@applebee.nl.



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COLOPHON

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Kinta
Cor Unum
Urban Nature Culture
HKliving
Vloerkledenwinkel

Apple Bee premium outdoor furniture,
where comfort and design meet in your garden

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